



GET YOUR MESSAGE OUT THERE TO ONE, TO MANY, TO ALL with mSMS

A secure mass communication platform, which provides you with a convenient and easy way to send and receive bulk SMS through web portal and web API.

- ▶ **Faster way to reach a wider audience**
- ▶ **Schedule your own SMS campaigns**
- ▶ **Send and receive SMS with your company / brand name**
- ▶ **Use your preferred language (Sinhala | Tamil | English)**
- ▶ **Customisable SMS templates**

For more Business Solutions,
Visit: <https://mobitel.lk/business-solutions>



CONTACT OUR SOLUTION CONSULTANTS ON:
Tel : 07 1 1717 171 E-mail : mbs@mobitel.lk



SHORT, DIRECT, & SECURE MESSAGING with **mSMS Direct (SMPP)**

Experience user friendly, mass communication with mSMS Direct offering a secure SMPP protocol to send and receive bulk SMS messages.

- ▶ Mass communication
- ▶ Secure messaging through VPN
- ▶ Encrypted transmission
- ▶ Peer-to-peer messaging

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UNLOCK THE POWER OF **TARGETED ADVERTISING** with **mAdvertising**

The power to connect with your audience within
the SLT-MOBITEL Mobile customer base via:

SMS | OBD | Missed Call | IVR | USSD

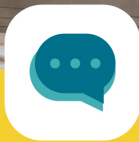
- ▶ **Demographic segmentation**
- ▶ **Geographic segmentation**
- ▶ **Mobile package wise segmentation**
- ▶ **Big data analytics and many more**

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The power to reach your customers,
where they are, in real-time with
**GEOREACH CAMPAIGN
MANAGEMENT SOLUTION**
POWERED BY mAdvertising



Hello! Discover exclusive deals at our store nearest to you! Limited time offer! Visit our outlet on the first floor today!

- Higher Conversion Rates
- Improve Customer Satisfaction
- Cost-efficiency
- Precision Marketing

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*Conditions apply



mLocator PREMIER

**TRACK, MANAGE & OPTIMISE
YOUR FIELD OPERATIONS WITH EASE**

- ▶ **GPS and SIM based tracking:**
Track your users with mLocator mobile app
- ▶ **Attendance Marking:**
Users can mark attendance during field operations
- ▶ **Work Order Management:**
Update your tasks anytime anywhere

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GET YOUR TRUCKS ON TRACK WITH **mTrack**

Monitor your entire vehicle fleet from anywhere at any time with SLT-MOBITEL **mTrack**. Just install the mTrack GPS tracker and your fleet is ready to be monitored using our web-based application.

- ▶ Range of tracking devices
- ▶ Live tracking and historical playback
- ▶ Speed, idle time and geofence options
- ▶ Fuel monitoring
- ▶ Reporting options
- ▶ Alert and notification

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CONNECT TO SUCCESS with **mLink**

For Secure Mobile VPN Business Connectivity

THE SAFEST WAY TO CONNECT YOUR EMPLOYEES TO THE INTERNET.

- ▶ Convenient data solution with customised VPN
- ▶ Secured communication
- ▶ Remote connectivity to access private network nodes
- ▶ Control access solution

For more Business Solutions:

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**ALWAYS
CONNECTED,
ALWAYS
AVAILABLE:**

**With
mCallCenter**

Never miss a call again with SLT-MOBITEL mCallCenter. A virtual mobile call center solution that offers all the functions of a traditional call center with minimum investment and maximum returns.

- ▶ Call queue options with routing
- ▶ Incoming and outgoing call recording
- ▶ Callback process
- ▶ Multiple hotline and agent numbers

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REVOLUTIONIZE Your Customer Outreach With **mClickToCall**

SLT-MOBITEL **mClickToCall** offers an affordable solution for companies to connect with customers through a call centre experience with just a click of a button.

- ▶ **Promote your products & services to SLT-MOBITEL Mobile subscribers.**
- ▶ **Make a call just by clicking a button from the web interface.**
- ▶ **Downloadable call logs & records with comprehensive reporting options.**

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Go Cashless with **ONE FUEL CARD**

Enrich your Enterprise with the state-of-the-art
Corporate Fuel Management System from SLT-MOBITEL

- ▶ Convenient hassle-free operation
- ▶ Real-time SMS notifications and alerts
- ▶ Web-based fuel management access to admin staff
- ▶ Fast and secure tap-and-go method to save time
- ▶ Monitor transaction activities online
- ▶ Predefined quota and automated reconciliation

NOW ACCEPTED AT ALL SLT-MOBITEL ONE NETWORK ENABLED FUEL STATIONS

For more Business Solutions,
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Access all your Office apps **anywhere, anytime, from any device...**

Empower collaborative working for maximum returns
with Microsoft 365

- ▶ **Build Business Communications Effectively**
- ▶ **Centralised Collaboration**
- ▶ **Increased Productivity**
- ▶ **Secure Cloud Storage & Sharing**
- ▶ **LKR Payments for Monthly & Annual Subscriptions**
- ▶ **All Microsoft Products (OneDrive, Outlook, Teams, OneNote, Word, Excel, PowerPoint)**

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Conditions apply.



Take your business to the cloud easily with Microsoft Azure

Microsoft Azure offers more than 200 products and services to ensure a smooth transition of your business operation and data to the cloud. What's more SLT-MOBITEL Enterprise offers local technical consultation at your convenience and convenient billing for better cost-prediction.

- ▶ Host your applications, website, and backup your data
- ▶ Instant scalability and flexibility
- ▶ Increased reliability and speed
- ▶ Usage based charging and billed in local currency
- ▶ Not required upfront investments in infrastructure and maintenance

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Safeguard your Business with **mSurveillance**

mSurveillance offers a wide range of CCTV solutions enabling a secure, safer, and more productive work environment to run your business.

- ▶ **A wide range of IP based Surveillance solutions**
- ▶ **Video Analytics, Facial Recognition, Behaviour Detection Remote Monitoring, and many more**
- ▶ **Central Control and Command**
- ▶ **Product customisation as per the business requirement**
- ▶ **SLT-MOBITEL's trusted support with islandwide coverage for remote connectivity**

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mDaaS

MOBITEL DATA AS A SERVICE

RELIABLE, CONSENT-DRIVEN DATA VERIFICATION:

*ENSURING TRUST IN
DIGITAL TRANSACTIONS*

Verify customer data with consent-based mDaaS APIs to boost transaction accuracy, trust and compliance.



FEATURES:

-  Verify Customer Data
-  Evaluate Credit-worthiness
-  Regulatory Compliance
-  Unified Security Standards
-  Seamless Integration
-  Customisable Solution with Continuous Updates



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SLTMOBITEL

The Connection